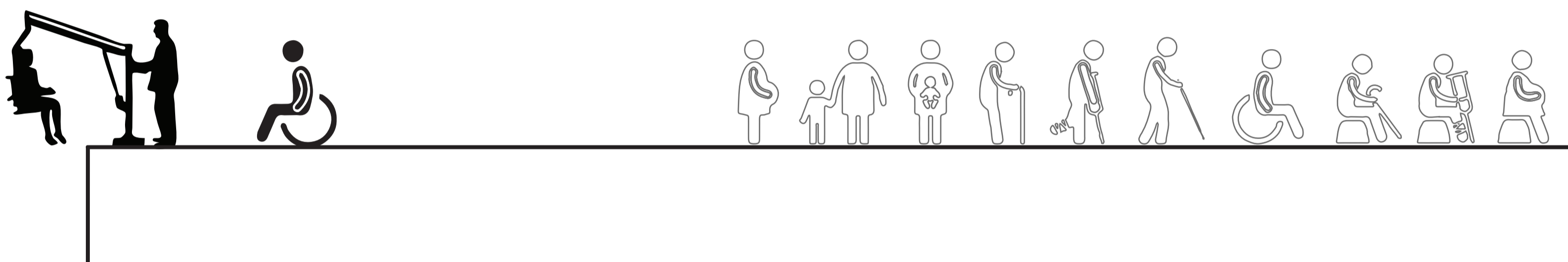


Attract more swimmers with poolpod[®]

Approximately **1%** of the population uses a wheelchair

Approximately **20%** of UK adults have a disability, many find ladders difficult and traditional hoists unappealing and cumbersome.



Poolpod has appeal across this excluded demographic and will attract new clients. It is easy to operate and fast.

The visitor-growth is further increased since people frequently swim in groups with friends and family, and this is particularly true for less mobile people.

Attracting 3 new daily accompanied visitors with an average spend of £4.50 would generate £10,000 additional revenue per annum.

